



HAMPTON BY HILTON HOTEL EXTENSION

Dear Neighbour,

We are writing to address some of the concerns that have recently been raised in relation to our proposed extension to the Hampton by Hilton Blackpool, with a further 74 bedrooms.

We have been working closely with Councillor David O'Hara and Councillor Derek Robertson, as well as council officers, to try and find solutions to issues that have been raised. Please find a summary of the matters of concern and some of the solutions we are proposing.

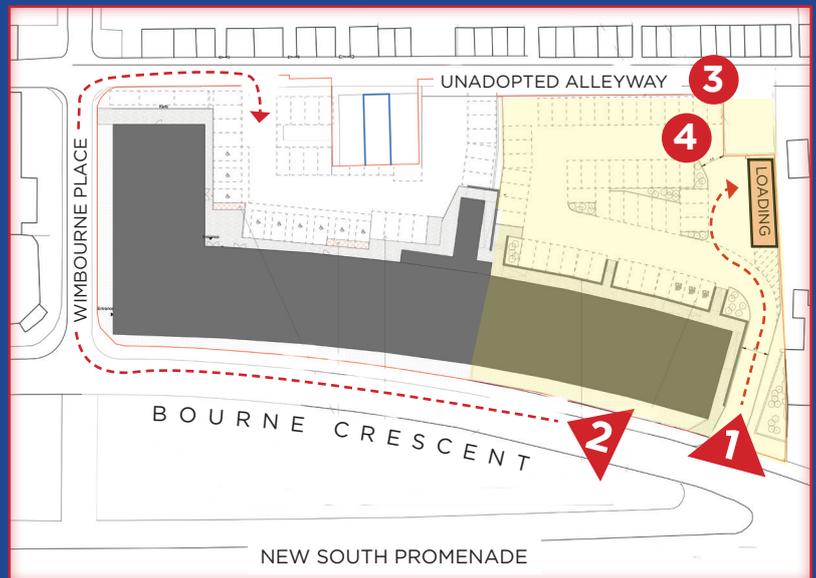
As a local business, we are keen to find amicable solutions to issues and to make our impact on the community as positive as possible, whilst continuing to support the regeneration of Blackpool.

Gill and Paul

GILL AND PAUL MATHISON,
ON BEHALF OF THE
HOTEL OWNERS

PROPOSED ACTIONS

1 We will be reducing traffic along the alleyway which runs across the back of the hotel, by relocating the loading bay for deliveries going into the new extension block, with access being proposed via 'Bourne Crescent'.



2 We will also erect directional signage to our car park to encourage hotel guest to access this via 'Bourne Crescent', again reducing traffic to the alleyway.

3 The current unadopted alley-way will be re-surfaced as part of the development, upon completion of the extension works to the hotel.

4 Our construction partner, Create Construction, will form a temporary area within the site set-up for staff vehicles to park, thus avoiding use of local parking spaces.

PROJECT INFORMATION



HAMPTON BY HILTON, BLACKPOOL EXTENSION

BACKGROUND

The first phase of the hotel was completed in May 2018 by Create Developments and Create Construction, part of Create Group, Blackpool. The scheme was part of the regeneration of the New South Promenade.

The hotel currently comprises of 130 bedrooms, a fitness room, business work zone, reception area and restaurant/bar. It plays an important role in attracting visitors and businesses to the area, as well as supporting the local job market. It recently provided much-needed

accommodation for Key Workers during the height of the Covid-19 crisis.

Staff at the Hampton By Hilton hotel have already been recognised with several Industry awards for customer service & hospitality and the hotel is now one of the most successful in the area.

THE NEW EXTENSION

The planned extension to the hotel will provide 74 more bedrooms, a larger and more efficient kitchen & breakfast area and new flexible meeting spaces, improving both its capacity and

efficiency. By providing these extra facilities in Blackpool, the hotel will be able to give further support to the new Conference Centre and anticipated Winter Gardens exhibition centre extension, as well as helping to boost the local economy. The new rooms will implement the updated Hilton brand standards, therefore meeting the increasing demand from Hilton Honours guests and business customers alike. They will also provide much sought-after high-quality bed stock for all visitors, after the loss of the previous Hilton hotel on the North Shore. ■



THE DEVELOPMENT TEAM

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Part of Create Group - Blackpool, Create Developments provides investment, construction, operational and consultancy expertise to deliver development opportunities. For this project, their sister company, Create Construction will provide the build expertise. The Hilton Group will provide the prestigious Hampton brand.

FOR MORE INFORMATION VISIT
create-group.co.uk

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